



TRADEWIND TIMES

The Official Newsletter of Parrot Heads in Paradise, Inc.



April-July, 2012

Volume IX, Issue II

Charlene Gingrow,

Editor

STATE OF THE PHLOCK — 2012

By all accounts, 2011 was another banner year around the “ParrotHead Nation.” We worked hard and we played hard ... We had a lot of fun, we cavorted with old friends, we made new friends and, sadly, we bid farewell to far too many beloved friends. What we most assuredly did, in a big way, was make a difference ... a difference in our communities, a difference in our environment and a difference in the lives of our fellow man as we continue to grow and prosper.

The 20th Anniversary edition of Meeting of the Minds was, in a word, historic, as is fitting. In December, 1992, the vision of one man brought 85 Parrot Heads from around the country together in New Orleans for the inaugural MOTM. Who would’ve thought that the event would blossom exponentially to the point of 3600 Parrot Heads from around the world would gather in Key West for four full days of good friends & good music 20 years later? Jerry Diaz, that’s who! ... and the man behind the MOTM vision was honored with the Silver Chalice Lifetime Achievement Award, presented only once previously – to Jimmy Buffett himself by none other than Jerry Diaz at the very first Meeting of the Minds ... How very apropos!!

The *coup de foudre* of MOTM 2011 was a rare appearance by Jimmy Buffett in concert at the Street Fest on Friday afternoon, followed by a rousing Saturday night performance by Mac McAnnally & the entire Coral Reefer Band. For sure, each & every attendee had a Blast and most certainly managed to Party With a Purpose! Ahhh – Meeting of the Minds:

“Times You Can’t Remember, With Friends You Can’t Forget!”

A record 250+ PHiP Club Members hauled themselves out of bed on Saturday morning to participate in the Zonta Walk with Team ParrotHead raising over \$16,000, once again cementing our status as the single largest supporter of the Zonta Club of Key West, Parrot Heads also contributed to Wesley House Family Services, the KW Police Athletic League and the Florida Keys SPCA to the tune of more than \$20,000 while simultaneously donating 50 enormous cartons of toys and school supplies to the Salvation Army for their annual holiday toy drive, supplemented by a blessed donation of 350 pocket calculators from Latitude 38 PHC member, Terry Riecken.

Flash back to 2010: In a truly humanitarian effort, Parrot Heads donated a record high 111 pints of blood to the Community Blood Center of South Florida,

a 69% increase overall, in what has become the local blood bank’s largest blood drive of the year. Well, sports fans, not only did Parrot Heads equal 2010 donations, we annihilated our own record by donating a whopping 175 pints of blood in 2011!!

Is that all, you ask? Nope – There’s More!

- In lieu of their annual MOTM Contest, our dear friends at Margaritaville Key West developed a commemorative 20th Anniversary t-shirt and, together with the Parrot Head conventioners, more than \$10,000 was raised & gifted to the Margaritaville KW charity of choice, Reef Relief.
- A first-time event, the PHiP Dunk Tank, generated a lot of interest, a lot of laughs and raised some \$800 for the benefit of the Ovarian Cancer Research Fund.
- Thanks to our hard-working volunteers and the many Clubs, Sponsors and individuals who donated prizes and so many stunning, over-the-top gift baskets, the annual MOTM Raffle generated an amazing \$15,000 for Parrot Head charities.

(Cont. Page 2)

We are PROUD to report that our Alzheimer's National Team – *Team ParrotHead* - raised a combined total of \$95,504 with over 40 chapters reporting, which represents an astounding 15% increase over 2010. The Lone Star PHC led the pack, raising \$12,382 to aid in the battle against Alzheimer's. In 2012, *Team ParrotHead* graduates to Silver Level Team Status, setting our fund raising goal at \$100,000.

The PHiP commitment to education was again evidenced with our continued endowment of the Mary Loraine "Peets" Buffett Memorial Scholarship awarded annually by the Alumni Association of Jimmy Buffett's alma mater, the University of Southern Mississippi. Additionally, the PHiP scholarship program again awarded scholarships to 3 qualified & worthy candidates after evaluating close to 100 applicants.

In what has become the norm, the "ParrotHead Nation" continued to grow and prosper as we welcomed a total of eleven new chapters to our ranks, ending the year with 239 Clubs in the United States, Canada and Australia ... 3 different countries, 47 states and 3 Canadian provinces. Our total membership continued to hold steady with some 28,000 dedicated, fun-loving Parrot Heads amongst the ranks. Again, it's apparent that the "ParrotHead Nation" is not only alive and well, but continues to thrive.

Now, for the big news ... With the economy still in a stagnant state, Parrot Head Clubs set an all-time record by collectively raising & donating more than \$4.1 million to charitable organizations in 2011, a staggering increase of 40.1% over the previous year. Equally significant, Parrot Heads carried on the

tradition of volunteerism as 2011 saw chapters worldwide donate approximately 194,000 man-hours to philanthropic and environmental activities. Drum Roll, Please ... In the ten year period 2002 – 2011, Parrot Head Clubs have collectively contributed more than \$26.2 million and almost 2.9 million man-hours to aid our communities, our environment and our fellow man!

And, there's more to the story! These numbers, while spectacular, do not include those efforts which are not measured by dollars or man-hours:

- The tons of canned goods collected and donated to local food banks across the country
- The hundreds of thousands of pop-tops collected for and turned into money by Ronald McDonald Houses throughout the land
- The thousands of new toys collected and donated to Toys For Tots to provide Christmas for underprivileged children who otherwise would have nothing
- The thousands of critical items donated to local animal shelters ... everything from food & blankets to old newspapers & leashes
- The hundreds & hundreds of "care packages" sent to our soldiers in Iraq & Afghanistan

From Poker Runs & Pub Crawls to the dreaded Polar Plunge, the picture is clear ... the good deeds that Parrot Heads perform for the benefit of the community, the environment and our fellow man often cannot be measured in quantitative terms, yet are so vital to the recipients and should be a

constant source of satisfaction to each of us.

In the annals of PHiP history, 2011 will be recorded as another banner year ... We did, in fact, make a difference and we left this world a little better than we found it.

So, to each and every one of you, a heartfelt THANK YOU for a job well done! You truly are "Angels in Tropical Shirts" and you should be very proud of yourselves and your accomplishments.

Spring is here, summer is nigh and the concert season is upon us ... Time to do what we do best: Have fun and "Party with a Purpose!"

Till next time, may all your dreams be tropical!

phipmembership@mail.com

Bob Heffelfinger



The Latest Hummin' Headlines

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PHiP Scholarship Readies For A Winner

by David Cohen – PHiP Secretary (2012 Scholarship Chair)

The applications have been sent in and are off to the judges. One lucky winner will receive a \$5000 scholarship with their entry. Two other winners will receive \$3000 and \$2000 for the second and third place finish. The applicants send in their entries and are then collected and sent off to the five volunteer judges who will read each entry and rank them in the order they feel best fits the criteria for the application. Ninety entrants are vying for the chance at the top prize.

The PHiP Scholarship is for current Parrot Head Club Members of an officially Chartered Chapter or their children, grandchildren, or wards of parrot head club members for post secondary education. This program was established in 2008. Three scholarships will be awarded in 2012. The funds may be used for tuition, books or living expenses, at an accredited four-year university or college of the student's choice. The award will be paid to the winners' school account, when a student account is established.

The applicants were all asked three questions on community service, future plans for the next ten years, and why they feel

they should be chosen for the scholarship as well as being required to write a blind essay on the importance of community service in today's society and what it meant to them.

If you missed out this year, start getting ready for next year as this yearly award will surely help someone out in their college years. The timeline of the scholarship is as follows:

- **31-Jan** : Notice of Scholarship sent to Clubs along with schedule, eligibility requirements, questions, etc.
- **15-Mar** : PHiP Board appoints selection committee.
- **15-Mar** : Deadline for Submission of Applications.
- **1-Apr** : Scholarship Packets sent to Selection Committee
- **15-May** : Final Winner Selections due from Selection Committee to PHiP BoD Reps
- **20-May** : Scholarship Winners Announced.

Good luck to all the entrants!

David Cohen – Secretary, PHiP

2012 PHiP Board Of Directors



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Consideration for article submission, contact: Charley Gingrow at Qnofsmwrhot@yahoo.com

Progression Of A Parrot Head - Getting To Know

Your Secretary - by David Cohen – Secretary, Parrot Heads in Paradise, Inc.

The year was 1986. I was coming home tired and exhausted from the national swim championships in Cleveland, Ohio. I had my continuous loop portable tape player at my side. My earphones were in but I had the same tape that I have been listening to all week long. My roommate handed me over a tape and said “listen to this one”. I fell asleep after two songs but the tape kept looping over and over. I woke up when we arrived back in Erie and needed more of this music. I had to hear more. Thus the beginning of my Jimmy Buffett lifestyle was born.

That following summer I was ready to head off to my first Jimmy Buffett concert. One of my frat brothers and me headed to Cuyahoga Falls to watch Jimmy at the Blossom. The weather was great and so was my first tailgate. To the lawn seats I go. I tried to sing to as many songs as possible but was pretty limited to “songs you know and love by heart”. I had to have every t-shirt sold (tough on a college budget). Beer was still “sort of” cheap. I had no idea that this was the beginning of my journey to almost 75 concerts in the years to come.

I went from going to a concert a year to multiples a year, each year picking up more to go to the concerts and many friends along the way. I moved to two other cities and still found my way to the concerts. During all those concerts I

have encountered going to shows with ex girlfriends, (losing the car while fighting after the show), friends that have passed out (and missed the show) and friends that have walked into the venue only to, for some strange reason, turn around and walk out (causing them to not be let back in and miss the show), the yearly pilgrimage to Key West for the meeting of the minds, and even losing my family because I couldn't find them after a trip to the bathroom. I have even gone to a show only to have to drive home four hours because of work at 6 a.m.

During all of those early shows I was left to wonder what was next to do. How could I expand all of this craziness I got myself into? The answer was clear. It was time to form a parrot head club in my area. I sent out the emails, got the application and started the process. We had meetings of four or five and no place to call our home. Eventually we had a nice group of 50 in Buffalo where not a soul knew anything except for “Margaritaville”.

Once again I was wondering what was next to do? The answer was simple, How about becoming a regional communicator for many parrot head clubs. I was part of the initial group of RC's and after a couple of years again asked

what was next to do. I ran for national office and although lost in a very close election I am proud to say that I lost to the man still in the position I ran for, Bob Heffelfinger. Eventually work got busy and I stepped down from the national arena to focus on just The Western New York Parrot Head Club, not realizing that 10 years later I would decide to run and get elected to the national secretary position.

As the years went by in our local club, we have grown to over 225 members and are in the top 25 of all clubs in the world. We do so much good and I have met so many people not only here in Buffalo but all over the parrot head nation. I take pride in my position that my fellow parrot heads have elected me to and enjoy the work that we do for the good of our communities. We are the best people to meet and we make the best friends, and to that I end with the cherished memories of the past twenty seven years and a thank you to you all.

Oh, and just in case you are all wondering about those friends that missed the concerts, yes, I did go to the concert.



PHIP & FACEBOOK ...



(We've Gotten Social)

PHiP announces another avenue for announcements and PHC events nationwide ... FACEBOOK!

All your club's Facebook users can find us easily by searching PHiP, Inc.

PHC events, PHiP announcements, photo shares, recommended links that could help you manage your club, parrot head discounts and much, much more will be shared there in the months ahead as we get social with you and your membership!

This Facebook page is for ALL of our members, not just the club leader's or officers. We ask that you please pass this information along to your members and have them "Like Us On Facebook"

We also would like to recommend Team "Parrot Head" 2012 MOTM.

Team ParrotHead will keep you up to date on how you can register for the Zonta ABC Walk during MOTM. The Team Parrot Head page is hosted by Susan Richardson who is returning this year as our PHiP TPH Chair.

Andrew Talbert & Charley Gingrow are the PHiP page administrators. If you have any questions about posting, please do not hesitate to email us. Our email addresses are listed on page 3 of this edition of the Tradewind Times.

Parrot Head Clubs Celebrating Birthdays This Quarter...

APRIL

Strange Birds of Little Rock
Miami PHC
Phun Coast PHC
PHs of Central Florida
Sarasota Bay PHC
Atlanta PHC
Central Illinois PHC
Derby PHs
Pontchartrain PHC
PHC of Eastern Massachusetts
Nautical Whalers
Potomac Highlands PHs
St. Louis PHC
Towns Around Biloxi PHC
Pleasure Island PHs
Toes in the Water PHC
Western North Carolina PHC
Jersey Shore PHC
Western New York PHC
Black Swamp PHs
Youngstown PHC
Tulsa PHC
Hanover Area PHS
Ocean State PHC
Lone Star PHC
Southern Wisconsin PHC
London PHC

MAY

San Diego PHC
PHC of Connecticut
Pirates on the Panhandle
Lake Lanier PHC
Isle of Iowa PHC
Southern Idaho PHC
Ocean City PHC

(MAY CONT.)

Ocean City PHC
Tri-City PHC
Mid-Michigan PHC
Traverse City PHC
PHs on the Pamlico
Central Oklahoma PHA
Last Mango in Paris
Cedar Creek Lake PHC
Eastern Utah PHC
PHs of the Old Dominion
Vermont PHC
Central Wisconsin PHC
Pirates of the Northwoods
Saskatoon PHC

JUNE

New Smyrna Beach PHC
Key West PHC
Space Coast PHC
Tallahassee PHC
Northwest Georgia PHC
Northern Illinois PHC
Northwest Indiana PHC
PHC of the Northern Tropics
PHs of the Triad
Coastal Jersey PHC
Reno PHC
Pirates of the Susquehanna
Fins of the Flatland
Black Diamond PHC
Presque Isle PHC
LowCountry PHC
Pickwick PHC
Southside Virginia Landsharks
PHs of Puget Sound
Australian PHC



HAPPY BIRTHDAY



PARROT HEADS !!

PARROT HEADS IN PARADISE FINANCIALS

Financials Contributed By:
Charlene Schultheis, PHiP Treasurer

Parrot Heads in Paradise, Inc. Financial Statement- - General Fund YTD as of March 31, 2012

Income:

Balance 12.31.11	\$2,997
Membership/Handbooks-CD	\$30,522
Transfer from MM	
Total Income	\$33,519



Expense:

Background check	\$96
Bank Fee-Check Printing	\$29
Board Meeting/Meetings	\$4,332
Conference Calls	\$305
IRS	\$13
Office Supplies	\$338
Postage/Printing	\$305
Rob O'Neal Support Trust Fund	\$500
Summit (Alzheimer's)	\$1,660
Web Site	\$450
Total Expenses	\$8,028

Ending Cash Balance: \$25,491

Parrot Heads in Paradise, Inc. Financial Statement-Scholarship YTD as of March 31, 2012

Income:

Balance 12.31.11	13,380
Credit Card Partner	804
Interest	4
Transfer from MOTM Checking	6,080
Total Income	20,269



Expense:

Transfer to General Checking	
Total Expenses	0

Ending Cash Balance: \$20,269

**Parrot Heads in Paradise, Inc. Financial Statement
Certificate of Deposit-13 months YTD as of March 31, 2012**

Income:

Balance 12.31.11	20,698.11
Interest	31.14
Total Income	20,729.25

Ending Cash Balance: 20,729.25

Parrot Heads in Paradise, Inc. Financial Statement- - Money Market YTD as of March 31, 2012

Income:

Balance 12.31.11	\$45,071
Interest	3
Transfer from General	
Total Income	\$45,074

Ending Balance: \$45,074

Parrot Heads in Paradise Financial Statement- Money Market (MOTM) YTD as of March 31, 2012

Income:

Balance 12.31.11	\$66,455
Interest	\$25
Transfer from MOTM Checking	
Total Income	\$66,480

Expense:

Transfer into MOTM Checking	
Total Expense	0

Ending Balance \$66,480



**Parrot Heads In
Paradise, Inc.
Financial
Statement**

**MOTM YTD as
of March 31,
2012**



Income:

Balance 12.31.11	\$23,958
Mini-Mart	\$1,200
Registration	\$39,773
Total Income	\$64,931

Expenses:

Charity (Newsletter-2011)	\$100
Keyboard Advertising Specialties	\$293
Office Supplies	\$143
Postage/Printing	\$211
Refund	\$225
Registration Visa/MC Fees	\$1,160
Site Visit	\$1,158
Transfer to Scholarship	\$6,080
Transportation/Shipping	\$2,353
Total Expense	\$11,722

Ending Balance:

\$53,208

Domino College Dean's List

Arizona PHC	Key NorthWest PHs	PHs of the Lower Ohio Valley
A Salty Piece of Land PHC	Lake Michigan Landsharks	PHs of the Old Dominion
Atlanta PHC	Las Vegas PHC	PHs of the River Bend
Barefoot Children of Ft. Lauderdale PHC	Latitude 38 PHC	PHs on the Prairie
Beaches A1A PHC	Lone Star PHC	PHs on the St. Clair
Berks County PHC	Los Angeles PHC	Pickwick PHC
Bluegrass PHC	Low Country PHC	Piartes on the Water PHC
Blue Hen PHC	Lower Alabama PHs	Pittsburgh PHC
Central Oklahoma PHA	Lowers Alabama PHs	Pleasure Island PHC
Charlotte Harbor PHC	Magic City PHC	Quad City PHC
Chicago PHC	Metro PHC	Sarasota Bay PHC
Cincinnati PHC	Miami PHC	San Antonio PHC
Clinton County PHC	Midwest Indiana PHC	San Diego PHC
Club Finz	Milwaukee Area PHA	Savannah PHC
Coastal Alabama PHs	Mobile Bay PHC	Southern Idaho PHC
Coastal Jersey PHC	Mountaineer PHs in Paradise	Southern Illinois PHC
Coast of Carolina PHC	Music City PHiNs	St. Louis PHC
Corn Republic PHC	Nature Coast PHC	St MinneSomePlace in Paradise PHC
Delaware Seashore PHC	New Hampshire PHC	Strange Birds of Little Rock
Desert Sharks PHC	North Coast PHC	Tallahassee PHC
Des Moines PHC	Northern Illinois PHC	Tampa Bay PHC
Detroit PHC	Northwest Arkansas PHC	The Villages PHC
Dubuque Phlockers	Northwest Indiana PHC	Toes in the Water PHC
Eastern Bay PHC	Ozark Mountain PHC	Towns Around Biloxi PHC
Emerald Coast PHC	Palmetto PHC	Treasure Coast PHC
Fins of the Valley PHC	Panama City PHC	Treasure Valley PHs
Galveston Bay PHC	PHC of Charlotte	Tulsa PHC
Hamilton PHC	PHC of Connecticut	Western New York PHC
Hanover Area PHS	PHC of Eastern Mass	Youngstown PHC
Hattiesburgers in Paradise PHC	PHC of Tidewater	
Heart of Virginia PHC	PHINS (PHs in Natural Settings)	
Hillbilly PHC	Phlockers on the Suwannee PHC	
Houston PHC	PHs for the Palm Beaches	
Isle O'Bama PHC	PHs in Michiana	
Isle of Iowa PHC	PHs in Natural Settings (PHINS)	
Jersey Shore PHC	PHs of Central Florida	
	PHs of North Carolina	

Editor's Note: If you did not see your name in Domino College & you either emailed me personally or you posted on the Club Leader's List and I missed it, I apologize in advance.

Due to the fact of the unusual increased amount of postings on all of our PHiP yahoo groups, it may have slipped by me unnoticed. Please email me & I will correct the error & get your club added in the next edition.



The Road Goes On Forever ... And the Party Will Be At MOTM !!

Robert Earl Keen ...

Down in his native Texas, Robert Earl Keen is a legend in his own time: a songwriter's songwriter whose songs have been covered by such esteemed peers (and heroes) as Joe Ely, the Highwaymen (Willie Nelson, Waylon Jennings, Kris Kristofferson and Johnny Cash) and his old college chum, Lyle Lovett. Those high-profile covers have spread the word on Keen well beyond the Lone Star State, though his own road-dog work ethic has helped expand his following, too.

Growing up, Keen was interested in music, sports, movies and writing. He attended Texas A&M University, enrolling in the school of journalism. Disappointed in the College Station, Texas music scene, he began playing guitar and learned to read and write music, basing his style on folk, country, blues and roots rock. In 1977 he rented a house from landlord Jack Boyett, where his neighbor was a then-unknown Lyle Lovett. The two became friends and performed together on the front porch. This eventually grew into inspiration for a song entitled "The Front Porch Song", which both would add to their repertoire. In 1980, Keen graduated from Texas A&M, moved to Austin, Texas and began writing for a newspaper. Soon he was performing in Austin's night-clubs and live music venues, building a solid following. In 1984 he financed the recording of his own EP and distributed it regionally. In 1986, He moved to Nashville, Tennessee. Discouraged by the polish of the new country sound and

unable to land a recording contract, Keen moved back to Austin. In 1989 he released his national debut album, *West Textures*. His 1993 release, *A Bigger Piece Of Sky*, gained wider acclaim, both amongst fans and critics. Over the next ten years, Keen would continue to write, record, perform and tour. Today, he is popular with traditional country music fans, folk music fans, the college radio crowd and alt-country fans.

His songs are smart and heartfelt, literary and visceral, beautiful and — often as not — flat out rocking. All that intriguing dichotomy comes through loud and clear both on record and in his live shows, too; Keen and his red-hot band can command a packed and rowdy dancehall or festival crowd as easily as a hushed listening room.

Many, many Parrot Heads are already familiar with REK and his music. Robert Earl Keen opened for Jimmy Buffett as Buffett launched his Bama Breeze Tour. This extraordinary night of music happened on April 21st, 2007 at Minute Maid Park in Houston, Texas.

The REK Saturday night show is just one of the reasons the PHiP Board has gone to great links to bring you bigger & better.

We've also added a Friday Night Beach Party! Radiomargaritaville DJ JD Spradlin will be on the beach stage at 7:00 to play two and a half hours of the best classic and contemporary beach music!

Have you ever wished you could go to Myrtle Beach and shag with

Radiomargaritaville DJ JD Spradlin will be on the beach stage at 7:00 to play two and a half hours of the best classic and contemporary beach music!

Have you ever wished you could go to Myrtle Beach and shag with the crowd there? Maybe you are a regular in the clubs on the South Carolina coast! Are you a fan of the West Coast sounds of the Beach Boys and Dick Dale? Remember the Ventures? Surf music? Frat parties? Well you will be able to dance to your hearts delight on this Friday night! If you have never been to a beach music party this will be your chance. The beach will be lit and the music will be loud! All we need is You! Stay tuned in the coming weeks for additional announcements about the Friday Night Beach Party.

With the add of the extraordinary talents of Robert Earl Keen, at the Friday Night Beach Party with JD, and so many of your favorite musicians returning it is no wonder that we are already hearing positive comments for our 21st Anniversary MOTM!

And let's not forget it's held in the delightful almost magical City of Key West ... truly a top destination for parrot heads!

It is our hope that you join us for *the* party that is guaranteed to be talked about for years ...

**REGISTER TODAY
FORMOTM 2012!**

* * * * *

**Merry Christmas
from the Family !!**

Your PHiP BoD that is ...

THE 21st ANNUAL

Meeting Of The Minds

"ANOTHER TRIP AROUND THE SUN"

November 1st—4th, 2012, Key West, FL

FEATURING



Robert Earl Keen

ARE YOU REGISTERED YET ???

For More Information About The National PHiP Parrot Head Convention,
Please Visit www.phip.com/MOTM.asp

Golden Coconut Award of Excellence 2012

Entries for the 2011 Golden Coconut Award of Excellence, presented by Margaritaville, Inc., will be accepted at the beginning of June 2012, with every chapter, regardless of size or age, having an equal opportunity to win this most coveted designation.

THE HISTORY

In 1996, Margaritaville and Parrot Heads In Paradise, Inc. decided to create an award to be given to a deserving Parrot Head Club, emblematic and in recognition of the outstanding Charitable and Environmental efforts of ALL Parrot Head Clubs.

Today, competition for the coveted award is waged through a "blind essay" submitted to an illustrious panel of judges composed of previous Golden Coconut Award recipients.

THE RULES

* All clubs, with the exception of previous Golden Coconut recipients, are eligible to enter the contest ...

* Entries must be received by this office no later than August 15, 2011 ...

* Entries received after 8/15 will be returned unopened ...

* Electronic submissions, in MSWORD format, are acceptable and encouraged ...

* Entry is to be by blind essay - No recognizable references to club name, city, state, local charities, etc. may be included. Entries with any discernable reference will be returned to the author for editing, if time allows ...

* There is no minimum nor maximum length for the submission ...

Judging will be conducted by a panel composed of previous Golden Coconut Award winners, whose decision will be final ...

* The 2011 Golden Coconut Award winner will be announced at the General Membership Meeting during Meeting Of The Minds.

Last year's winning essay as well as previous winning essays are posted at: <http://www.phip.com> under "Golden Coconut Award" in the pull-down menu and may be used as a guideline.

Please direct your entries, and any questions to:

phipmembership@mail.com

with GOLDEN COCONUT in the subject line.

Good Luck!!

Bob Heffelfinger

Director of Membership
Parrot Heads in Paradise, Inc.

Interim Reports Due To The Membership Office In July

Just a reminder that with summer comes Interim Reports, which will be due beginning July 1 and must be received no later than July 31st.

As always, these should be submitted electronically to phipmembership@mail.com and labeled as INTERIM REPORT in your subject line.

For new officers or new chapters, the Interim Report is simply a brief free-form synopsis of your Club's charitable, civic and environmental activities for the period 01/01/10 - 06/30/10. It should contain who, what, when & where and should provide a contact name, if appropriate. All Chapters must file an Interim Report ... If there is nothing to report, please so state.

Reporting of man-hours donated is not required on Interim Reports. However, please continue to track these figures throughout the year ... Your cumulative annual totals are due with your Annual Renewal.

As approved by the PHiP Board, effective 2008, the penalty for late filing of the Interim Report will require that the delinquent Chapter make a donation to the PHiN Fund in the amount of \$100.

Please do not hesitate to contact our office with any questions or concerns.

Bob Heffelfinger

phipmembership@mail.com

And Charley Gingrow

Qnofsmwrhot@yahoo.com



Alzheimers National Team Updates

Is your club is participating in *Walk To End Alzheimer's* or your club is only hosting a fundraiser with money raised dedicated to Alzheimer's?

We're here to help and this article is for you! Put on those flip flops and let's get started to *Walk to End Alzheimer's*

HOW TO SIGN YOUR PHC TEAM UP ON THE ALZ. WEB-SITE:

Follow these simple instructions:

- Open <http://act.alz.org> in a new browser
- Click on *Walk to End Alzheimer's* in the top menu *Even if you are NOT Walking you can still register your clubs fundraising efforts.
- Click *National Teams*
- Click *Silver Teams*
- Click *Start A Team*
- First locate events in your area by typing in the location of your club.
- Click on your (local) event name
- Click *Start A Team* (if you are registering your club's team for the first time) PLEASE NOTE: Some clubs have already registered. You may donate to them by clicking on their Team Name which is listed on the Alz.org. PHiP page ... scroll down to see listed teams to date).

Follow these step by step instructions to get your team listed

- Type in your team Name (Example: River County PHC) ... Remember you can name your team something clever or you can name your team something simple like the name of your Parrot Head club. Once a team has been registered in your clubs name, your individual members may register & donate to you directly from your team's page.
- Company: Choose an Existing Value & then choose Parrot Heads in Paradise in the Drop Down Menu
- Team Type = Company/Organization (in drop Down Menu)
- Set Your Fundraising Goal This is YOUR decision. It does not have to be \$2,250.00. This goal is up to your club. Please do not let that Suggested Team Goal put you off to sign up for our National Team. Set your own goal. You might be surprised at what you do turn in as your final figure but we at PHiP believe that every dollar raised is one more dollar they didn't have before. ... EVERY dollar raised helps!!

Continue to fill in the blanks on the new & improved website & before you know it you will be registered.

Tip: Be sure to identify company or organization name when you register your team in the drop down menu.

The Tools For Success:

On the PHiP Nation Team Web-page Click *Tools For Success*

Here you will find many tools to help you ... *Press Releases, Fundraising Letter Examples, Team Recruitment Letters* and they even offer a *Thank You Letter*. If your members are fundraising in their place of work which helps boost your club's totals, there are suggested activities in your toolbox. *Tips For Raising Money* are in PDF & Word Doc forms and could be of interest.

Please don't forget about the Alzheimer's Webinars!! PLEASE pass this information along to your Alzheimer's Chair/ Representative (should you have one).

This is a monthly webinar series for all National Team Coordinators and Team Captains. Full agendas with webinar link instructions will be provided through this meeting reminder approximately two weeks prior to each meeting. Please note: due to scheduling conflicts, we moved this meeting up 1 hour from our previous National Team Coordinator webinar.

National Team Coordinators— Please forward this meeting notification to any potential team captains or regional leaders from your company or communities.

First Webinar is Thurs, Apr 19th, 2012.

Topic: *Let's Get Started; Registration Process*

Time:

12:00pm-1:00pm ET

11:00am-12:00pmCT

10:00am-11:00amMT

9:00am-10:00amPT

(Cont Page 14)

Dial In #: (877) 681-4118

Passcode: When prompted:
Please enter your name and company name

When: Every 3rd Thursday,
unless otherwise indicated.

Future Webinars & Topics:

- Thurs, May 17th; Team Recruitment & Fundraising: Phase 1
- Thurs, June 21st; Working With Your Chapters
- Thurs, Jul 19th; Team Recruitment & Fundraising: Phase 2
- Thurs, Aug 16th; Reporting & Tracking of Funds
- Thurs, Sept 20th; Making the most out of your Walk Day Experience
- Thurs, Oct 18th; Wrap-up

Sometimes getting your first donation is the hardest. Making a self donation is a good way to kick start your fundraising. Your commitment to the cause will inspire others to take action!

The PHiP Membership office is here to answer your questions about anything Alzheimer's National Team Questions.

Your PHiP Alzheimer's National Team contact for 2012 is:

Charley Gingrow; email address:
Qnofsmwrhot@yahoo.com

We want to personally thank each one of you who are returning to help us end this horrible disease. And to all of you new clubs who are joining our National Team this year ...
Welcome!

Please let us know if we can be any assistance to you. We are more than happy to help you get started.

2012 PHiP NEWSLETTER CONTEST

The 2012 edition of the annual PHiP Newsletter Contest will officially open in June and I encourage each & every one of you to submit your best for consideration.

RULES

- All clubs are eligible to participate ...
- Submissions must be received in this office no later than August 15, 2011. Entries received after 8/15 will be returned unopened ...
- Judging will be done by a panel of five (5) volunteer judges selected at random, whose decision will be final ...
- Both hard copy and on-line newsletters are eligible for consideration. However, on-line newsletters must be printed out and submitted in hard copy form.

By way of clarification, what I need is seven (7) originals of the most recent edition of your club's newsletter. (If it's within 90 days of the cutoff date, I won't quibble.)

What we don't want is that "Hall of Fame," once-in-a-lifetime, special anniversary commemorative keepsake jewel you put out three years ago & spent \$10,000 to produce. That is not a representative sample of your "normal" newsletter.

Finally, attempting to embellish your newsletter by using report covers, binders, etc. is like trying to teach a pig to sing ... It wastes your time and irritates the pig! <g>

PRIZES:

1st Place ----- \$ 300 donation to your local charity of choice,

2nd Place ----- \$ 200 donation to your local charity of choice,

3rd Place ----- \$ 100 donation to your local charity of choice.

When the newsletter contest is announced as OPEN in June ...

TO ENTER:

Please send seven (7) originals of the SAME issue of your most recent newsletter to:

**PHiP Membership
Newsletter Contest
P.O. Box # 1011
Johnson City, TN 37605**

Winning entries will be announced at the Club Leaders Brunch during Meeting of the Minds.

REMEMBER: Your newsletter may not be the best ... but it may be the best the judges see!

Good Luck!!

Bob Heffelfinger
Director of Membership,
PHiP, Inc.



PHiP REGIONAL EVENTS

WHO: Pelican Coast PHC

WHAT: Pelican Coast Daze

WHEN: June 1st & 2nd, 2012

WHERE: Lake Charles, LA

WHY: Benefits Multiple Charities

MORE INFO: <http://www.pcphe.org>

WHO: Western North Carolina PHC

WHAT: Brew City Trop Rock Fest

WHEN: June 8th – 10th, 2012

WHERE: Asheville, NC

WHY: Benefits Multiple Charities

MORE INFO: www.brewcitytroprock.com



WHO: Sarasota Bay PHC

WHAT: 16th Birthday Bash

WHEN: June 8th – 10th, 2012

WHERE: Osprey, FL

MORE INFO: www.sbphe.com



WHO: Phlockers on the Suwannee

WHAT: Tropical Nights Rocks the Suwannee

WHEN: June 8th – 9th, 2012

WHERE: Live Oak, FL

MORE INFO: www.phlockersonthesuwanneephe.com

WHO: Naples PHC

WHAT: Red, White & Tunes

WHEN: June 29th – July 1st, 2012

WHERE: Cape Coral, FL

WHY: Benefits Soldier's Angels

MORE INFO: www.redwhiteandtunes.com

WHO: Pirates of the Susquehanna PHC

WHAT: Trop Starz & Tiki Barz

WHEN: July 6th & 7th, 2012

WHERE: Binghamton, NY

WHY: Benefits Multiple Charities

MORE INFO: www.tropstarztikibarz.com

WHO: Parrot Heads of the Puget Sound

WHAT: Laid Back Attack X

WHEN: July 12th-15th, 2012

WHERE: Silverdale, WA

WHY: Benefits "Tall Elks Therapy Prog. For Children"

MORE INFO: www.phpos.com

WHO: Beaches A1A PHC

WHAT: 16th Annual Beach Bash & Volleyball Tourney

WHEN: July 13th & 14th, 2012

WHERE: St Augustine Beach, FL

WHY: Charities TBA

MORE INFO: www.a1aparrotheads.org



WHO: Galveston Bay PHC

WHAT: 15th Annual Riddles in the Sand

WHEN: July 19th-22nd, 2012

WHERE: Galveston, TX

BENEFITS: TBA

MORE INFO: <http://www.riddlesinthesand.org>



WHO: Ozark Mountain PHs

WHAT: Phlock at the Rock

WHEN: August 16th-18th, 2012

WHERE: Branson, MO

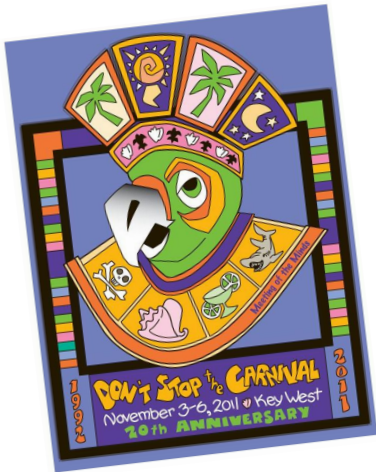
WHY: Benefits Children's Miracle Network

MORE INFO: www.omphc.com



Are you missing out on advertising your party or event? Advertise your club's activities on your **Regional Calendar** by contacting your RC today!!

MOTM CONVENTION GUIDE - ARE YOU IN THIS YEAR ???



**RESERVE
YOUR AD
TODAY!!**

**Last Year our MOTM Convention Guide Sold
Out By The Middle Of July!!**

And at the rate we are taking reservations for ads we
just might beat last year's SOLD out record ...

**THIS IS ONE TIME YOU WILL NOT WANT TO
STAY ON ISLAND TIME ...**

Our 2012 Convention Guide Co-Chair

Kathy Duplantis will be contacting each and every club
over the next few weeks ...

Or if you like, you may contact Kathy with convention
guide questions by emailing her at kfduplantis@cs.com



Tradewind Times

P.O. Box 1011

Johnson City, TN 37605